

TORE GUSTAFSON

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Director of Web Technologies for an interactive marketing agency serving over 700 clients of all sizes and diverse web needs from email marketing to social networking web applications. Extensive experience in web strategy & development, user experience and team management.

SKILLS

- Web Development: PHP, MySQL, XHTML, CSS, JavaScript/JQuery, API Integrations
- Prototype Engineering
- User Experience Strategist
- Collaboration: Subversion, Redmine
- Development Team & Project Management
- Content Management & Ecommerce Development: Wordpress (MS), Magento, Shopify

PROJECTS

- CBS Watch Magazine: cbswatchmagazine.com
- Fearless Homebuyers: fearlesshomebuyer.com
- Online Marketing Connect: blog.onlinemarketingconnect.com
- Genuine Health: genuinehealth.com
- Starlicious: www.dailyfill.com/starlicious/
- Wacom Penscrappers: www.penscrappers.com
- Shares of New York: sharesofny.com
- Oregon Golf Association CourseFinder: exploreoregongolf.com

WORK HISTORY

Director of Web Technologies @ eROI, Inc. 2005–Present

At eROI I work on the management team to chart goals for the company and improve overall company performance. I work extensively with the account team to gather client requirements, concept and strategy, development pricing and project management. My primary function is to direct the web development team at eROI to layout the development strategy at the project level as well as to train up and offset various skill levels. Clients include Kettle, Infocus, HBO, CBS Sports, Banfield, Travelocity Business and OHSU.

Freelance Web Developer 2000–Present

Over the last 10 years I've been partially or fully employed as a freelance web developer. I work either directly with many clients or through independent web project managers, frequently in conjunction with a web designer. Projects include online communities, personal blogs, and corporate websites. Clients include Columbia Sportswear, Nike, Capstone Realty Advisors and Nick Onken.

EDUCATION

The Art Institute of Portland, B.S. Interactive Media Design and Development with High Honors, 2004
Lane Community College, A.A.S. Multimedia & Production, 2000